

Official Trade Mission to South Korea

Seoul, Asan, Sejong/Daejeon, Busan

November 26th to December 1st, 2022

Business Program (as of 26.09.2022)

Recommended Flight *:

Lufthansa

26.11.2022

LH2319	13:15 - 14:20	Luxembourg (LUX) - Munich (MUC)
LH718	16:00 - 11:20+1	Munich (MUC) - Seoul Incheon (ICN)

02.12.2022

LH713	12:45 - 18:30	Seoul Incheon (ICN) - Frankfurt/Main (FRA)
LH398	21:50 - 22:30	Frankfurt/Main (FRA) - Luxembourg (LUX)

Each participant is personally responsible for her/his flight reservations. Due to the unpredictability of the global pandemic, we highly recommend that all participants book a reservation that can be changed/refunded.

**Bus transfers are organized according to the proposed flights. Participants travelling on other flights will arrange their own transfers from and to the airport.*

Recommended Hotels **::

In Seoul

Four Seasons Hotel Seoul

Address: 97 Saemunan-ro, Jongno-gu, Seoul

In Busan

Signiel Busan Hotel

Address: 30 Dalmaji-gil Haeundae-gu, Busan

***A group preferential tariff is negotiated; each participant has to book her/his hotel room, the booking procedure will be communicated upon registration at the mission.*

!! Important information:

! Since September 1st, 2021, it is mandatory for the travelers from visa-free countries to obtain K-ETA (Electronic Travel Authorization) before entering Korea. It takes 24 hours up to 72 hours to get the approval. Therefore, it is recommended to apply K-ETA with a sufficient time before departure. <https://www.k-eta.go.kr/portal/apply/index.do?locale=EN>

! Please be informed that Test PCR 'Arrival Test' is mandatory at the airport, kindly check the link for further information: [Incheon International Airport > COVID-19 Free Airport](#)

Saturday, November 26th, 2022

13:15 Flight departure from Luxembourg

Sunday, November 27th, 2022

11:20 Arrival at Seoul

12:00 **PCR test at the Airport**

13:00-14:00 Bus transfer to the [Four Seasons Hotel Seoul](#)

Address: 97 Saemunan-ro, Jongno-gu, Seoul

14:00 Arrival at the Hotel and check-in

18:30-19:30 **Welcome drink offered by the Luxembourg Chamber of Commerce**
Briefing on the program

Venue: Four Seasons Hotel Seoul, Ara room

Monday, November 28th, 2022

// (parallel program, for Space sector and all interested companies)

8:00 Meet at the lobby of the Four Seasons Hotel

8:15-9:15 Bus transfer to the Korea New Space Forum

9:30-18:00 **Korea New Space Forum (day 1)**

Venue: JW Marriott Hotel

Address: 11 Seoul 176, Sinbanpo-ro, Seocho-gu, Seoul

9:40-10:10 Keynote speech, Franz Fayot, Minister of the Economy of Luxembourg

// (for space sector companies)

12:00-13:00 Lunch organized by Korea New Space Forum

13:00-15:00 B2B matchmakings meetings organized by Luxembourg Space Agency

15:00-16:00 Bus transfer from Korea New Space Forum to Four Seasons Hotel

// (for Four Seasons Hotel B2B meetings participates)

11:00-12:00 Bus transfer from Korea New Space Forum to Four Seasons Hotel

13:00-16:00 **B2B meetings*****

Venue: Four Seasons Hotel Seoul, Ara room

****The B2B matchmaking are pre-arranged meetings, according to the requests per registration.*

16:30-18:00 **Korea-Luxembourg Business Seminar**

Venue: Four Seasons Hotel Seoul, Nuri Ballroom

19:00-21:00 **Official Reception**

Venue: Four Seasons Hotel Seoul, Grand Ballroom

Tuesday, November 29th, 2022

// (for Space sector companies)

8:30 Meet at the lobby of Four Seasons Hotel

8:45-9:30 Bus transfer to Korea New Space Forum

9:30-17:00 **Korea New Space Forum** (day 2)

Venue: JW Marriott Hotel

Potential participation as panelists and individual B2B meetings

Panel topics: Satellite communication, Earth Observation, Space exploration, startup pitching

17:00-17:45 Bus transfer from Korea New Space Forum to Four Seasons Hotel

// (for delegates attending the Rotarex program)

8:30 Meet at the lobby of Four Seasons Hotel

8:45-9:00 Bus transfer to Seoul railway station

9:20-10:10 High speed train Seoul - Asan, province of Chungcheongnam-Do****:

*****the train tickets will be purchased as a group*

10:15-10:40 Transfer to Rotarex Korea Co., Ltd

Address: Galsanri 816-817, TangJungMyeon, Asan city, Chungnam-do

10:45-12:30 **Guided visit of the Rotarex new plant and Inauguration Ceremony**

12:30-13:40 Lunch

13:40-14:00 Bus transfer to Asan railway station

14:08-15:00 Train back to Seoul

15:00-16:00 Bus transfer from Seoul railway station to Korea International Trade Association

// (for other companies)

8:00-9:00 Bus transfer from Four Seasons Hotel to Seoul Smart City Center

9:00-12:00 **Visit of Seoul Smart City Center**

12:00-15:00 Lunch and free visit

15:00-16:00 Bus transfer from Seoul Smart City to Korea International Trade Association

16:00-18:00 **B2B matchmaking and networking event organized by Korea International Trade Association (KITA)**

Address: Trade Tower, 511 Yeongdong-daero, Gangnam-gu, Seoul

Free evening

Wednesday, November 30th, 2022

Check out of Four Seasons Hotel

7:30-8:00 Bus transfer from Four Seasons Hotel to Seoul railway station

- 8:10-9:02 Transfer by train from Seoul to Osong
- 9:15-10:00 Bus transfer from Osong railway station to Sejong Smart City
- 10:00-13:00 **Visit of [Sejong Smart City](#)**
- 13:00-14:00 Lunch
- 14:00-15:00 Transfer by bus from Sejong Smart City to Daejeon
- 15:00-18:00 **Visit and networking event organized in collaboration with [Korea Advanced Institute of Science & Technology \(KAIST\)](#)**
- 18:00-19:30 Networking dinner
- 19:30-20:00 Bus transfer to Daejeon railway station
- 20:09-21:38 Transfer by train Daejeon – Busan
- 21:45-22:00 Transfer by bus to the [Signiel Busan Hotel](#), check-in
Address: 30 Dalmaji-gil Haeundae-gu, Busan

Thursday, December 1st, 2022

- Check out of Signiel Busan Hotel
- 9:30-10:00 Bus transfer to Busan Techno Park
- 10:00-12:00 Networking event with [Busan Techno Park](#) and/or [Busan Center for Creative Economy & Innovation](#)
- 12:00-14:00 Lunch
- 14:00-16:00 **Visit of Kiswire Headquarter, Wire Museum and [F1963](#)**
Venue: 20 Gurak-ro, 123 Beon-gil, Suyeong-gu, Busan
- 16:00-17:00 **Farewell drink at F1963**
- 17:45-18:15 Bus transfer from F1963 to Busan railway station
- 18:28-20:54 Transfer back to Seoul by train
- 21:00-21:30 Bus transfer from the railway station to Four Seasons Hotel

Friday, December 2nd, 2022

8:45 Meeting at the lobby of Four Seasons Hotel Seoul
9:00-10:00 Bus transfer to Incheon International Airport
12:45 Flight to Luxembourg